CONTRACT

Print Date 10/24/12

Page 1 of 2

Product Code

11

Advertiser Ref

**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	•				
	Contract / Re	vision		Alt Order	#
	498454	1		06368344	•
Product		,			
CROSSROADS GPS					
Contract Dates	Estimate #				
10/21/12 - 10/28/12	1121		ı		
<u>Advertiser</u>			Ori	ginal Date	/ Revision
ISS/Cross Roads GPS			1	0/24/12	/ 10/24/12
	Billing Cycle	Billing	Calendar		Cash/Trade
	EOM/EOC	Broado	Broadcast Account Executive		Cash
,	<u>Station</u>	Accou			Sales Office
	KVVU	Teresa	Dif	uria	TELEREP-PHIL
	Special Hand	ling			

IDB#

<u>Demographic</u> Adults 35+

<u>Agency Ref</u>

Advertiser Code

12

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount 20 KVVU 10/27/12 10/27/12 Criminal Minds Sat 5-6p :30 NM \$3,845.00 Start Date Spots/Week End Date <u>Weekdays</u> <u>Rate</u> Week: 10/22/12 10/28/12 \$145.00 Spot Ch Date Range Start/End Time **Description** <u>Weekdays</u> Length Rate Type 1 KVVU 10/22/12-10/28/12 Criminal Minds Sat 5-6p -----Sa--\$145.00 :30 NM See MG 20.2,20.3,20.4,20.5,20.6,20.7 2 KVVU 10/22/12-10/22/12 Special Early News Special Early New:M------:30 \$1,025.00 NM ⊕ See MG 20.9,20.10,20.11 3 KVVU 10/21/12-10/28/12 Fox News Sunday 8-9a ----sı 8-9a :30 NM \$850.00 MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1 ----St 4 KVVU 10/21/12-10/28/12 Fox News Sunday 8-9a 8-9a :30 \$850.00 NM Credited 5 KVVU 10/27/12-10/27/12 Prime After Baseball M-Sa 8-10p/Su 7-1----Sa--:30 \$510.00 NM **MG** for 24.1,32.1,52.1,31.1,23.2,15.1,20.1 \$950.00 6 KVVU 10/25/12-10/25/12 Special Early News Special Early News----Th-----:30 NM MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1 7 KVVU 10/27/12-10/27/12 Star Wars The Clone Wars M-Sa 8-10p/Su 7-1----Sa--:30 \$510.00 NM 働 See MG 20.8 8 KVVU 10/27/12-10/27/12 Star Wars The Clone Wars M-Sa 8-10p/Su 7-1----Sa--:30 \$510.00 NM ⊕ MG for 20.7 10/27 9 KVVU 10/28/12-10/28/12 Simpsons/Simpsons M-Sa 8-10p/Su 7-1----St :30 \$650.00 NM MG for 20.2 10/22 10 KVVU 10/28/12-10/28/12 CSI:Miami Sun 12-1am :30 \$300.00 NM MG for 20.2 10/22 11 KVVU 10/28/12-10/28/12 Extra Weekend Sun 2-3am ----St :30 \$75.00 NM MG for 20.2 10/22

		# 4 4 OCE O
<u>otale</u>	- nx	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	58	\$41,265.00	\$35,075.25
Totals	58	\$41,265.00	\$35,075.25

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 498454 /	Alt Order # 06368344
Contract Dates 10/21/12 - 10/28/12	Product CROSSROADS GP	Estimate #
Advertiser ISS/Cross Roads GPS	2	Driginal Date / Revision 10/24/12 / 10/24/12

Signature:D	Date:
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REP HEADLINE# 6368344 TRF# 498454 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

3-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP FROM REP OCT25/12 13.21 \*\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

			:LINE#:REP	CON CM	STA:	REP:	CITY	FLIGHT	PRDCT	ORDER			AGY	ADV	
PROGRAM : CON COM1:	4.	AG1 AG1	世 #	* * * *		OK'D I TOTAL PLS CI NIKKI	TAX	HT DATES		#			#	#	
1 : DR	S 400P-	AGENCY ADV	CD: TIME	THIS		O M5 SEE LI CNF THANKS		OCT21/	CROSSROADS (				AGY.	ADV.	
0 0 N N	-500P	ADVERTISER PRODUCT CO	Æ PERIOD	IS A CASH		LINE 70	STATE 1	12	GPS				. NAME	. NAME	
		ER CODE = CODE = 11	 H	И Н		O	TAX	OCT28/12	EST#1121	CONTRACT	ALEXANDRIA	66 CANAL	CROSSROADS	ISS/CRO	
	30	12	GTH : SE	ADVANCE S				2 WK-2	•	#		L CENTER	DADS MEDIA	ISS/CROSSROADS	
	\$350.	AGENCY		SCHEDULE			CO-0P		COMMENTS:	6368344	VA 22314	R PLAZA	IA LLC	GPS	
	0.00	CY EST#	RATE	* * * *			BILLING		(LINE,			SUITE			
	10/	= 1121	 D				NEEDE		ORDER,			ភ ភ ភ	ľ		
	26		START :				D		INVOICE)	CI		ď.S	Bu	RE	
	10/26		END DATE							CLASS: NA		SALES PRSN	BUYER NAME	REP.#	
	0		:SPTS:							NATL.		N PH-		OFF.#	
	н		WEEK :				ם			LOCAL		TERESA	EMILY MILHOAN	.# 762	
	FRI		DAYS				DATE OCT25			REGI		DIFURIA	N	SALE	
							725/12			REGIONAL				SALESMAN #_	
	0		:TOTL:				13.21		ļ						

PROGRAM: NEWS
ORD COM1: SPOT N/A. MG AM NEWS. NOT PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-4 FOR 1 SPOT/WK

70

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500A-600A

30

\$350.00

10/26

10/26

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498454 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET

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HEADLINE# 6368344 MOD# 2: UNAPPROVED

TRF#

AGENCY CREDIT HARRIS FAX# 610-225-1191 RISK !!! REPORT FROM REP
\*\*CHANGES\*\*

OCT25/12 13.21
\*\*\* KVVU-TV \*\*\*

STATION MAKEGOOD OFFERS: :LINE#:REP \ 5 OK D REP :CD: BUY#4 TIME PERIOD MISSED: FRI/400P-500P OFFER: FRI/500A-600A CMT: SPOT N/A. MG AM NEWS. LGTH •• SEC RATE NOH PRE-BOOKED PLS OCT26 START DATE APPROVE END 30s :SPTS: \$350.00 \$350.00 TNVT .. .. (OCT25/12) PLS ADVISE DAYS : TOTL:

OCT/12 41265.00 CONTRACT TOTAL TOTAL 41265.00 58

MARKET TOTALS \$375,136 KVVU 11% KSNV ω ω ω % KLAS 33% KTNV 118 KVMY % 00 KVCW <u>۲</u> CABL 80

SVC-

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 巨一巨甲甲 THIME DATES L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

						V AMMANDANIANANIANIANIANIANIANIANIANIANIANIANIAN		Part of a makegood made up of lines 67-69	Part of a makegood made up of lines 67-69
EXTRA WEEKEND	\$75	1	1	_	Oct28/12	5 Oct28/12	\$75	308	₩ 69 Sun/2-3A
		,		APPROVE.	OOKED PLS API	OFFER. NOT PRE-BOOKED PLS	SEE MG	UE TO BASEBA	Order Comment: SPOT N/A DUE TO BASEBALL.
			***************************************	***********	The section of the se			of lines 67-69	
\$300 CSI: MIAMI	\$300	: : : :		1:	Oct28/12	\$300 Oct28/12	\$30	308	★ 68 Sun/12M-1A
		The state of the state of the state of		APPROVE.	OOKED PLS API	MG OFFER. NOT PRE-BOOKED PLS		UE TO BASEBA	
							spot/wk	on line-56 for 1	This is a make-good for Oct22 on line-56 for 1 spot/wk
\$650 SIMPSONS/SIMPSONS	\$650	-	1	_	Oct28/12	\$650 Oct28/12	\$65	308	67 Sun/9-10P
		***************************************	***************************************		The Court of the St.	TO STORE TO STATE SHOWN BY AN TIPE SHOW SHOWN SHOWN SHOWN SHOWN SHOWS SHOW SHOW SHOW SHOW SHOW SHOW SHO		LAS VEGAS	Contract Comment: MORE LAS
MORE LAS VEGAS	\$275	<u>, , , , , , , , , , , , , , , , , , , </u>	ٔ د		Oct24/12	5 Oct24/12	\$275	308	55 Wed/9-10A
				-1-			***************************************	RNING NEWS	Contract Comment: FOX5 MORNING NEWS
\$700 FOX5 MORNING NEWS	\$700	_			Oct24/12	\$700 Oct24/12	\$70	308	54 Wed/7-9A
		***************************************						VS 6A	omment: FOX5 NEW
\$725 FOX5 NEWS 6A	\$725	-	_		Oct24/12	5 Oct24/12	\$725	308	
	,						Administratura Maddel Addel	NEWS AT 530PM	Contract Comment: FOX 5 NEV
\$0 FOX 5 NEWS AT 530PM	\$0	0	0	1	Oct24/12	\$1,025 Oct24/12	\$1,02	308	52 Wed/530-6P
					, and a second s	, A.A		VS 5A	Contract Comment: FOX5 NEWS 5A
\$450 FOX5 NEWS 5A	\$450		-	_	Oct24/12	\$450 Oct24/12	\$450	308	51 Wed/5-6A
* * **** ***** **	3							WS AT 5PM	Contract Comment: FOX 5 NEWS AT 5PM
\$0 FOX 5 NEWS AT 5PM	\$0	0	0	1	Oct24/12	0 Oct24/12	\$950	308	50 Wed/5-530P
								;	Contract Comment: DR OZ
\$0 DR OZ	\$0	0	0	_	Oct24/12	\$350 Oct24/12	\$350	308	49 Wed/4-5P
		***************************************				0		N COOPER	Contract Comment: ANDERSON COOPER
\$0 ANDERSON COOPER	\$0	0	0	1	Oct24/12	\$300 Oct24/12	\$300	308	48 Wed/3-4P
			10-			2		NEWS AT 1100P	Contract Comment: FOX 5 NEV
\$1,950 FOX 5 NEWS AT 1100P	\$1,950	_		_	Oct24/12	\$1,950 Oct24/12	\$1,950	308	47 Wed/11-1135P
		300000000000000000000000000000000000000						WS AT 10P	Contract Comment: FOX 5 NEWS AT 10P
\$2,150 FOX 5 NEWS AT 10P	\$2,150	ے.	_	_	Oct24/12	\$2,150 Oct24/12	\$2,150	308	46 Wed/10-11P
							***************************************		Contract Comment: DR OZ
\$250 DR OZ	\$250	_	1	1	Oct24/12	\$250 Oct24/12	\$250	308	45 Wed/10-11A
and the land			11000			Annual and the second s	A. C. C. C. Speed, Speedstandshippedstansachtstans.	SVEGAS	Contract Comment: MORE LAS VEGAS
\$275 MORE LAS VEGAS	\$275	-	_		Oct23/12	5 Oct23/12	\$275	308	44 Tue/9-10A
		-	_ 1	2			te C. dec terre C. montpolesteleteleteleteleteleteleteleteletelet	RNING NEWS	Contract Comment: FOX5 MORNING NEWS
\$700 FOX5 MORNING NEWS	\$700		_	1	Oct23/12	\$700 Oct23/12	\$700	308	43 Tue/7-9A
					***************************************			VS 6A	Contract Comment: FOX5 NEWS 6A
\$725 FOX5 NEWS 6A	\$725		د.	_	Oct23/12	Oct23/12	\$725	308	42 Tue/6-7A
			_1					NEWS @ 6PM	Contract Comment: FOX 5 NEV
\$900 FOX 5 NEWS @ 6PM	\$900	1	1	_	Oct23/12	\$900 Oct23/12	\$900	30S	41 Tue/6-630P
100000000000000000000000000000000000000	2		**************************************		The state of the s	The state of the s	The state of the s	VS 5A	Contract Comment: FOX5 NEWS 5A
\$450 FOX5 NEWS 5A	\$450	-	_		Oct23/12	\$450 Oct23/12	\$450	30S	
		3							Contract Comment: DR OZ
\$350 DR OZ	\$350				Oct23/12	Oct23/12	\$350	308	39 Tue/4-5P
-		Spots	Week -	- MKS		(			ne

Run On: Oct24/12 at 18:43

Station: KVVU-TV LAS VEGAS, NV E-Order#: 422180 (Rev 0) Agy#2324248

Buyer: EMILY MILHOAN Advertiser: ISS/CROSSROADS GPS Agency: CROSSROADS MEDIA LLC

> Dates: Oct21/12 - Oct28/12 Prod1: CROSSROADS GPS Hdln#: 6368344 (Mod 1.1)

Te/#: Prod2:

	-	Dayer, EMILT MILT	MILTIOAN			1				
Code Code	Buy	Day/Time Length	Rate	Starting Date	Ending Date	# of	Spt/ Week	Total Spots	Total Dollars	Program Name
k k	#	JAHR.						,		
*			\$250	\$250 Oct26/12	Oct26/12	_	_		\$250 DR OZ	)R OZ
********		Contract Comment: DR OZ								***************************************
	2		\$195	\$195 Oct26/12	Oct26/12	_	-		\$195 E	\$195 BETTER LAS VEGAS
		mment: BETTER L	VAA V JAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA				***************************************	aamaa ca caaa caa		
i	ω			\$300 Oct26/12	Oct26/12	1	_	1	\$300 /	\$300 ANDERSON COOPER
	The statement of the st	Contract Comment: ANDERSON COOPER				3				company property of the second temperature o
	4	- 1		\$350 Oct26/12	Oct26/12				\$350 DR OZ	)R OZ
A L C A SPORTER		Contract Comment: DR OZ	A DAY OF SECURE AND ADDRESS OF PROPERTY OF					to the state of th		
	رب ن		\$950	) Oct26/12	Oct26/12		_	_	\$950 F	\$950 FOX 5 NEWS AT 5PM
		Contract Comment: FOX 5 NEWS AT 5PM			200000000000000000000000000000000000000				40	
*	O			\$450 Oct26/12	Oct26/12	_		_	\$450 F	\$450 FOX5 NEWS 5A
ccua c'a cass	-	Contract Comment: FOX5 NEWS 5A		-					The second secon	
	7	Fri/6-7A 30S	\$725	\$725 Oct26/12	Oct26/12	_	_	_	\$725 F	\$725 FOX5 NEWS 6A
		Contract Comment: FOX5 NEWS 6A		.1-	19.00	164504			,	
	œ	Fri/7-9A 30S	\$700	\$700 Oct26/12	Oct26/12	_		_	\$700 F	\$700 FOX5 MORNING NEWS
		Contract Comment: FOX5 MORNING NEWS	VS	date, proposada parte date para s. tata, in in diagnosticação, in se es-	the summer street of the street	Marie Communication (American				
	9	Fri/9-10A 30S	\$275	\$275 Oct26/12	Oct26/12	_		_	\$275 N	\$275 MORE LAS VEGAS
		Contract Comment: MORE LAS VEGAS			3			***************************************		
******	10	Mon/10-11A 30S	\$250	\$250 Oct22/12	Oct22/12	_	_		\$250 DR OZ	)R OZ
		Contract Comment: DR OZ								
	1	11 Mon/10-11P 30S	\$2,150	\$2,150 Oct22/12	Oct22/12	_	-		\$2,150 F	\$2,150 FOX 5 NEWS AT 10P
	A CC C C and an annual control of the Color	Contract Comment: FOX 5 NEWS AT 10P	the state of the s			100		* · · · · · · · · · · · · · · · · · ·		, , , , , , , , , , , , , , , , , , , ,
20 6 70 6 70 6 70 6 70 6 70 6 70 6 70 6	12	Mon/11-1135P 30S	\$1,950	\$1,950 Oct22/12	Oct22/12	_	_		\$1,950 F	\$1,950 FOX 5 NEWS AT 1100P
To a statement of	e discon a secondario	Contract Comment: FOX 5 NEWS AT 1100P	0P					* ****		
	13	Mon/3-4P 30S	\$300	\$300 Oct22/12	Oct22/12	_	_	· · · · · · · · · · · · · · · · · · ·	\$300 /	\$300 ANDERSON COOPER
		Contract Comment: ANDERSON COOPER	70	***************************************						
	. 14			\$950 Oct22/12	Oct22/12	1	<b>-</b>		\$950 F	\$950 FOX 5 NEWS AT 5PM
COAAF OF W		Contract Comment: FOX 5 NEWS AT 5PM	1							
	15	Mon/6-630P	\$900	\$900 Oct22/12	Oct22/12	_	0	0	1 0\$.	\$0 FOX 5 NEWS @ 6PM
3	Control of the contro	Contract Comment: FOX 5 NEWS @ 6PM	and it that the debated and executive development and executive develo	The state of the s	the special answer than the first of the state of the sta				The second second	and the second of the second of the second
03	X 56	56 Mon/730-8P 30S	\$1,025	\$1,025 Oct22/12	Oct22/12		0	0	\$0	\$0 SPECIAL NEWS AFTER THE
2	Care and Care was	This is a make-good for Oct22 on line-15 for 1 spot/wk	or 1 spot/wk		e - e a u t e e u u de describidad sesso desprésariores en		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	MAN A A A ARAN A WOOM		בתניאות
*** * * * ***		This is a make-good for Oct27 on line-20 for 1 spot/wk	or 1 spot/wk	The second of the second	the transfer that the transfer to the transfer			ac to a consume		
5	*********	This is a make-good for Oct21 on line-23 for 1 spot/wk	or 1 spot/wk	***************************************	777 AAAAAAA					*****
*****		A THEOLOGY WATER THE ATTENDED TO A STATE AND A STATE OF THE STATE OF T			*************************					

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This is a make-good for Oct28 on line-23 for 1 spot/wk
This is a make-good for Oct21 on line-24 for 1 spot/wk

## **REP BUYLINES**

Requested by: ROSE

Tra Sa Es De

\$41,265	\$41,	58			V Variables and June V	Try or the second secon	\$41,265		Total 58 Spots for: \$41,265	
llars	Total Dollars	Week Snots	Week	W/ks	Ending Date	Starting Date Ending Date	Rate	Length	Day/Time	Line

## CONTRACT



New **KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And: Crossroads Media

> 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Alt Order# Contract / Revision 498454 06368344 Product CROSSROADS GPS Contract Dates Estimate # 10/21/12 - 10/28/12 1121 Original Date / Revision <u>Advertiser</u> ISS/Cross Roads GPS 10/12/12 / 10/18/12

Billing Calendar Cash/Trade Billing Cycle EOM/EOC Broadcast Cash Station Account Executive Sales Office KVVU Teresa Difuria TELEREP-PHIL Special Handling Demographic Adults 35+ IDB# Product Code Advertiser Code 12 11 Agency Ref <u>Advertiser Ref</u>

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 KVVU 10/26/12 10/26/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 10a-11a <u>Rate</u> \$250.00	:30	NM 1	\$250.00
N 2 KVVU 10/26/12 10/26/12 Better <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 11a-12p <u>Rate</u> \$195.00	:30	NM 1	\$195.00
N 3 KVVU 10/26/12 10/26/12 Anderson <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	3-4p <u>Rate</u> \$300.00	:30	<b>NM</b> 1	\$300.00
N 4 KVVU 10/26/12 10/26/12 The Dr.Oz Show  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	4-5p <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 5 KVVU 10/26/12 10/26/12 Fox 5 News at 5  Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	5-530p <u>Rate</u> \$950.00	:30	<b>NM</b> 1	\$950.00
N 6 KVVU 10/26/12 10/26/12 FOX 5 News 5-6am M-F  Start Date	5a-6a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 7 KVVU 10/26/12 10/26/12 Fox 5 News AM M-F 6a-7a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM 1	\$725.00
N 8 KVVU 10/26/12 10/26/12 Fox 5 News AM M-F 7a-9a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	M-F 7a-9a <u>Rate</u> \$700.00	:30	<b>NM</b> 1	\$700.00
N 9 KVVU 10/26/12 10/26/12 More M-F 9-10a  Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 9a-10a <u>Rate</u> \$275.00	:30	<b>NM</b> 1	\$275.00
N 10 KVVU 10/22/12 10/22/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	M-F 10a-11a <u>Rate</u> \$250.00	:30	<b>NM</b> 1	\$250.00
N 11 KVVU 10/22/12 10/22/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week	10p-11p <u>Rate</u>	:30	NM 1	\$2,150.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Alt Order# Contract / Revision 06368344 498454

Contract Dates Product Estimate # 10/21/12 - 10/28/12 CROSSROADS GPS 1121

Original Date / Revision <u>Advertiser</u> 10/12/12 / 10/18/12 ISS/Cross Roads GPS

Spots/

Start Date   End Date   End Date   End Date   Start Date   Start Date   End Date   Start Date				Spot	s/			
Week: 10/22/12   10/22/12   Fox 5 News M-F 14 p	*Line Ch Start Date End Date Description	Start/End Time	Days Ler	ngth Wee	k Rate	Type S	pots	Amount
Sign   Date   End Date   Mesk   March   Spots   Mesk   Spots   Spots								333
Week: 10922/12   100/28/12   1		M-F 11-1135p		:30		МИ	1	\$1,950.00
Start Date   End Date   Weekdays   Solst-Week   Solst-W								
Meek: 10722/12   10728/12   107	N 13 KVVU 10/22/12 10/22/12 Anderson	3-4p		:30		MM	1	\$300.00
N 14 KVVU 10/22/12 10/22/12   1								
Start Date   End Date   Weekdays   SpotsWeek   Rate   SpotsWeek   10/22/12   10/28/12				.20		NIN A	4	<u></u>
N   15   15   15   15   15   15   15				.30		IVIVI	1	φ950.00
Start Date   End Date   Weekdays   Description   Start/End Time   Weekdays   Length   Rate   Type   N/W   10/22/12-10/28/12   Fox 5 News Aff Pm   N/F 6-630pm   N/F 6-63								
Spot Ch		•		:30		NM	0	\$0.00
Spot Ch								
N   1   1   1   1   1   1   1   1   1	**************************************		<u>Weekdays</u>	Length	<u>Rate</u>	<u>Type</u>		
N 16 KVVU 10/22/12 10/22/12 Fox 5 News AM M-F 6a-7a		M-F 6-630pm	M	:30		NM		
Start Date   End Date   Meek 10/22/12   10/28/12   10/28/12   Fox 5 News AM M-F7a-9a   Fate   Sy705.00   NM   1   \$700.00								
N 17   KVVU 10/22/12   10/28/12   1				:30		NM	1	\$725.00
Nat   Nat   10/22/12								
N 18   KVVU 10/22/12   10/28/12   1   1   \$700.00   N	., ., .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			:30		NM	1	\$700.00
Start Date   End Date   Meekdays   10/22/12   10/27/12   FOX 5 News Sat 10-11p   Start Date   End Date   Meekdays   Spots/Week   Start/End Time   Weekdays   Length   Rate   Type   Start/End Time   Weekdays   Length   Rate   Type   Spots/Week   Spots/Week   Start/End Time   Start/End Time   Weekdays   Length   Rate   Type   Spots/Week   Spo								
N 19   KVVU 10/27/12   10/28/12   1   1   \$275.00	N 18 KVVU 10/22/12 10/22/12 More M-F 9-10a	M-F 9a-10a		:30		NM	1	\$275.00
N   19   KV/VU   10/27/1/2   10/27/1/2   FOX 5 News Sat 10-11p   10-11p Sat   30   30   30   30   30   30   30   3								
Start Date   End Date   Weekdays   Spots/Week   \$2,100.00	7700KL 10/22/12 10/20/12 1			.00		NINA	4	<b>#0.400.00</b>
Week: 10/22/12         10/28/12        1-         1         \$2,100.00           N 20 KVVU 10/27/12         10/27/12         Criminal Minds         Sat 5-6p         :30         NM         5         \$3,845.00           Week: 10/22/12         10/28/12         Criminal Minds         Sat 5-6p         :30         Rate         Type           Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           1 KVVU 10/22/12-10/28/12         Criminal Minds         Sat 5-6p        Sa30         \$145-00         NM           See MG 20.2, 20.3, 20.4, 20.5, 20.6, 20.7         Special Early News         Special Early News         1,025.00         NM           ⊕ MG for 24.1, 32.1, 52.1, 31.1, 23.2, 15.1, 20.1         Syecial Early News         Special Early News         Syecial Early News         NM           ⊕ MG for 24.1, 32.1, 52.1, 31.1, 23.2, 15.1, 20.1         M-Sa 8-10p/Su 7-1SaSuSuSaSuSaSaSaSa		•		:30		IVIVI.	1	\$2,100.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Start   Start	Week: 10/22/12 10/28/121- 1							
Week: 10/22/12   10/28/12  1   1   \$145.00     Start/End Time   Weekdays   Length   Rate   Type   Start/End Time   Weekdays   Length   Rate   Type   Start/End Time   Start/End Time   Weekdays   Spots/Week   Rate   Start/End Time   Weekdays   Length   Rate   Type		•		:30		NM	5	\$3,845.00
Spot Ch								
See MG 20.2,20.3,20.4,20.5,20.6,20.7  2 KVVU 10/22/12-10/22/12 Special Early News Special Early NewsM	**************************************	•	Weekdays	<u>Length</u>	Rate	Type		
2 KVVU 10/22/12-10/22/12 Special Early News Special Early NewsM		Sat 5-6p	sa	:30	<i>\$145.00</i>	NM		
<ul> <li>⊕ MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1</li> <li>3 KVVU 10/21/12-10/28/12 Fox News Sunday 8-9a 8-9aSt :30 \$850.00 NM</li> <li>⊕ MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1</li> <li>4 KVVU 10/21/12-10/28/12 Fox News Sunday 8-9a 8-9aSt :30 \$850.00 NM</li> <li>⊕ Credited</li> <li>5 KVVU 10/27/12-10/27/12 Prime After Baseball M-Sa 8-10p/Su 7-1Sa :30 \$510.00 NM</li> <li>⊕ MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1</li> <li>6 KVVU 10/25/12-10/25/12 Special Early News Special Early NewsTh :30 \$950.00 NM</li> <li>⊕ MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1</li> <li>7 KVVU 10/27/12-10/27/12 Star Wars The Clone Wars M-Sa 8-10p/Su 7-1Sa :30 \$510.00 NM</li> <li>⊕ MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1</li> <li>N 21 KVVU 10/21/12 10/28/12 Fox 5 News Su 10p-1045p Su 10p-1045p :30 NM</li> <li>2 \$3,700.00 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1 81,850.00</li> </ul>		Special Early No.		•30	\$1 025 00	NIM		
3 KVVU 10/21/12-10/28/12 Fox News Sunday 8-9a 8-9a		Opecial Larry Net	AASI-1	.50	ψ1,025.00	14141		
## KVVU 10/21/12-10/28/12 Fox News Sunday 8-9a 8-9a	3 KVVU 10/21/12-10/28/12 Fox News Sunday 8-9a	8-9a	Sı	:30	\$850.00	NM		
5 KVVU 10/27/12-10/27/12 Prime After Baseball M-Sa 8-10p/Su 7-1Sa :30 \$510.00 NM  M G for 24.1,32.1,52.1,31.1,23.2,15.1,20.1 6 KVVU 10/25/12-10/25/12 Special Early News Special Early NewsTh :30 \$950.00 NM  M G for 24.1,32.1,52.1,31.1,23.2,15.1,20.1 7 KVVU 10/27/12-10/27/12 Star Wars The Clone Wars M-Sa 8-10p/Su 7-1Sa :30 \$510.00 NM  M MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1  N 21 KVVU 10/21/12 10/28/12 Fox 5 News Su 10p-1045p Su 10p-1045p :30 NM  Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 10/21/121 1 \$1,850.00		8-9a	Sı	:30	\$850.00	NM		
<ul> <li>⊕ MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1</li> <li>6 KVVU 10/25/12-10/25/12 Special Early News Special Early News.——Th—— :30 \$950.00 NM</li> <li>⊕ MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1</li> <li>7 KVVU 10/27/12-10/27/12 Star Wars The Clone Wars M-Sa 8-10p/Su 7-1Sa :30 \$510.00 NM</li> <li>⊕ MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1</li> <li>N 21 KVVU 10/21/12 10/28/12 Fox 5 News Su 10p-1045p Su 10p-1045p :30 NM</li> <li>2 \$3,700.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/121 1 \$1,850.00</li> </ul>		M C= 0.40=/C+.7	4 5-	.00	<b>#</b> E40.00	NIM		
6 KVVU 10/25/12-10/25/12 Special Early News Special Early NewsTh :30 \$950.00 NM		M-Sa 8-10p/Su /	-1Sa	:30	\$510.00	IVIVI		
7 KVVU 10/27/12-10/27/12 Star Wars The Clone Wars M-Sa 8-10p/Su 7-1Sa :30 \$510.00 NM  ® MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1  N 21 KVVU 10/21/12 10/28/12 Fox 5 News Su 10p-1045p Su 10p-1045p :30 NM 2 \$3,700.00  Start Date End Date Weekdays Spots/Week Rate  Week: 10/15/12 10/21/121 1 \$1,850.00	6 KVVU 10/25/12-10/25/12 Special Early News	Special Early Nev	w:Th	:30	\$950.00	NM		
MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1         N 21 KVVU 10/21/12 10/28/12 Fox 5 News Su 10p-1045p       Su 10p-1045p       :30       NM       2 \$3,700.00         Start Date Week: 10/15/12 10/21/1		M. C. 9 40-10:: 7	4 5-	.20	<b>¢</b> E10.00	NIN A		
N 21 KVVU 10/21/12 10/28/12 Fox 5 News Su 10p-1045p Su 10p-1045p :30 NM 2 \$3,700.00  Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/121 1 \$1,850.00		IVI-SA 0-1UP/SU /	-ı>a	:30	υυ.υι εφ	IVIVI		
<u>Start Date                                  </u>		Su 10p-1045p		:30	-:	NM	2	\$3,700.00
	Start Date End Date Weekdays Spots/Week							
	10,10,10							

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555 
 Contract / Revision
 Alt Order #

 498454 /
 06368344

 Contract Dates
 Product
 Estimate #

 10/21/12 - 10/28/12
 CROSSROADS GPS
 1121

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/12/12 / 10/18/12

Spots/

*Line Ch Start Date End Date Description	Start/End Time	ახი Days Length Wee		Type Sp	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate			1,7,7,4,7		
N 22 KVVU 10/21/12 10/28/12 Criminal Minds	Sun 11p-12am	:30		NM	2	\$290.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/121 1 Week: 10/22/12 10/28/121 1	\$145.00 \$145.00					
N 23 KVVU 10/21/12 10/28/12 Extra Weekend	Su 6-7p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.30		INIVI	U	φυ.υυ
Week: 10/15/12 10/21/121 1	\$175.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Extra Weekend Credited	Su 6-7p	St :30	\$175.00	NM		
Week: 10/22/12 10/28/121 1	\$175.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/22/12-10/28/12 Extra Weekend	Su 6-7p	St :30	\$175.00	NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7						
N 24 KVVU 10/21/12 10/28/12 Fox News Sunday 8-9a Start Date End Date Weekdays Spots/Week	8-9a <u>Rate</u>	:30		NM	1	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	\$175.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox News Sunday 8-9a	8-9a	St :30	\$ <del>175.00</del>	NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7 Week: 10/22/12 10/28/121 1	\$175.00					
N 25 KVVU 10/25/12 10/25/12 Cops/Dog The Bounty Hunt		:30		NM	1	\$195.00
Start Date End Date Weekdays Spots/Week	Rate	.30		INIVI	1	\$195.00
Week: 10/22/12 10/28/121 1	\$195.00					
N 26 KVVU 10/25/12 10/25/12 The Dr.Oz Show	M-F 10a-11a	:30		NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$250.00					
N 27 KVVU 10/25/12 10/25/12 Fox 5 News M-F 10p-11p	10p-11p	:30		NM	1	\$2,150.00
Start Date End Date Weekdays Spots/Week	Rate	.00		14141	'	Ψ2,130.00
Week: 10/22/12 10/28/121 1	\$2,150.00					
N 28 KVVU 10/25/12 10/25/12 Fox 5 News M-F 11p	M-F 11-1135p	:30		NM	1	\$1,950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,950.00					
N 29 KVVU 10/25/12 10/25/12 Divorce Court	M-F 11a-12p	:30		NM	1	\$195.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIVI	'	\$195.00
Week: 10/22/12 10/28/121 1	\$195.00					
N 30 KVVU 10/25/12 10/25/12 Anderson	2-3p	:30		NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$300.00					
N 31 KVVU 10/25/12 10/25/12 Fox 5 News at 5 MF 530-6p	•	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIVI	U	φ0.00
Week: 10/22/12 10/28/121 1	\$1,025.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6, See MG 20.2,20.3,20.4,20.5,20.6,20.7	р <i>IVI-г</i> 530-6р	Th :30	<del>\$1,025.00</del>	NM		
N 32 KVVU 10/25/12 10/25/12 Fox 5 News at 6pm	M-F 6-630pm	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00			,	Ψ0.00
Week: 10/22/12 10/28/121 1	\$900.00	AM Internal Program		_		
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News at 6pm	Start/End Time M-F 6-630pm	Weekdays Length	<u>Rate</u> \$900.00	<u>Type</u> NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7	w-i 0-030pm	.30	<del>₩3₩₩.₩₩</del>	1 1 1 1 1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Agreement Between: Print Date 10/18/12 Page 4 of 5



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555 
 Contract / Revision
 Alt Order #

 498454 /
 06368344

 Contract Dates
 Product
 Estimate #

 10/21/12 - 10/28/12
 CROSSROADS GPS
 1121

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/12/12 / 10/18/12

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Ra	te Type	Spots	Amount
N 33 KVVU 10/25/12 10/25/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM	1	\$725.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        1         1	<u>Rate</u> \$725.00				
N 34 KVVU 10/25/12 10/25/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$700.00				
10,10,11		.00	N.D.4	4	<b>\$075.00</b>
N 35 KVVU 10/25/12 10/25/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week	M-F 9a-10a <u>R</u> ate	:30	NM	1	\$275.00
Week: 10/22/12 10/28/121 1	\$275.00				
N 36 KVVU 10/23/12 10/23/12 The Dr.Oz Show	M-F 10a-11a	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate		\		
Week: 10/22/12 10/28/12 -1 1	\$250.00				440-00
N 37 KVVU 10/23/12 10/23/12 Better Start Date End Date Weekdays Spots/Week	M-F 11a-12p <u>Rate</u>	:30	NM	1	\$195.00
Week: 10/22/12 10/28/12 -1 1	\$195.00				
N 38 KVVU 10/23/12 10/23/12 Anderson	3-4p	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12 -1 1	\$300.00				
N 39 KVVU 10/23/12 10/23/12 The Dr.Oz Show	4-5p	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/22/12 10/28/12 -1 1	<u>Rate</u> \$350.00				
N 40 KVVU 10/23/12 10/23/12 FOX 5 News 5-6am M-F	5a-6a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate			•	<b>4</b> 100.00
Week: 10/22/12 10/28/12 -1 1	\$450.00				
N 41 KVVU 10/23/12 10/23/12 Fox 5 News at 6pm	M-F 6-630pm	:30	NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	<u>Rate</u> \$900.00				
N 42 KVVU 10/23/12 10/23/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM	1	\$725.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14101		ψ120.00
Week: 10/22/12 10/28/12 -1 1	\$725.00				
N 43 KVVU 10/23/12 10/23/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	<u>Rate</u> \$700.00				
N 44 KVVU 10/23/12 10/23/12 More M-F 9-10a	M-F 9a-10a	:30	NM	1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14171	'	Ψ213.00
Week: 10/22/12 10/28/12 -1 1	\$275.00				
N 45 KVVU 10/24/12 10/24/12 The Dr.Oz Show	M-F 10a-11a	:30	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$250.00		ŀ		
N 46 KVVU 10/24/12 10/24/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	1	\$2,150.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	'	φ2,150.00
Week: 10/22/12 10/28/121 1	\$2,150.00				
N 47 KVVU 10/24/12 10/24/12 Fox 5 News M-F 11p	M-F 11-1135p	:30	NM	1	\$1,950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,950.00		l		
		:30	NM	4	¢200.00
N 48 KVVU 10/24/12 10/24/12 Anderson Start Date End Date Weekdays Spots/Week	2-3p <u>Rate</u>	.30	IAIAI	1	\$300.00
Week: 10/22/12 10/28/121 1	\$300.00				
N 49 KVVU 10/24/12 10/24/12 Dr Oz	3-4p	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		I		

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision	Alt Order #	٦
	498454 /	06368344	
			_
Contract Dates	Product	Estimate #	7

 Contract Dates
 Product
 Estimate #

 10/21/12 - 10/28/12
 CROSSROADS GPS
 1121

Totals

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/12/12 / 10/18/12

56

\$41,265.00

Spots/ \*Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount Spots/Week Start Date **End Date Weekdays** Rate Week: 10/22/12 10/28/12 --1----\$350.00 N 50 KVVU 10/24/12 10/24/12 Special Early News :30 NM \$950.00 Special Early News Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/22/12 \$950.00 10/28/12 N 51 KVVU 10/24/12 FOX 5 News 5-6am M-F 5a-6a :30 NM 10/24/12 \$450.00 1 Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Week: 10/22/12 10/28/12 --1---\$450.00 52 KVVU 10/24/12 Fox 5 News at 5 MF 530-6p M-F 530-6p :30 NM 0 \$0.00 10/24/12 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 --1---1 \$1,025.00 Start/End Time Spot Ch Date Range **Description** <u>Weekdays</u> Length Rate Type M-F 530-6p 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p \$1,025.00 ---W----:30 NM See MG 20.2,20.3,20.4,20.5,20.6,20.7 N 53 KVVU 10/24/12 10/24/12 Fox 5 News AM M-F 6a-7a M-F 6a-7a :30 NM 1 \$725.00 **End Date** Spots/Week Start Date <u>Weekdays</u> Rate Week: 10/22/12 10/28/12 \$725.00 --1---54 KVVU 10/24/12 Fox 5 News AM M-F 7a-9a :30 NM 10/24/12 M-F 7a-9a \$700.00 1 **End Date** Spots/Week Start Date Weekdays Rate Week: 10/22/12 \$700.00 10/28/12 --1-55 KVVU 10/24/12 M-F 9a-10a :30 NM 10/24/12 More M-F 9-10a 1 \$275.00 Spots/Week Start Date **End Date** Weekdays <u>Rate</u> Week: 10/22/12 10/28/12 --1----\$275.00

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 10/01/12 -10/28/12
 56
 \$41,265.00
 \$35,075.25

 Totals
 56
 \$41,265.00
 \$35,075.25

Signature:	Date:	

REP HEADLINE# 6368344 TRF# 498454 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*:

OCT18/12 15.01
\*\*\* KVVU-TV \*\*\*

CITY TAX	FLIGHT DA	PRDCT CI	ORDER #			AGY #	ADV #	
STATE	DATES OCT21/12	CROSSROADS GPS				AGY. NAME	ADV. NAM	
TAX CO-OP BILLING NEEDED	OCT28/12 WK-2	EST#1121 COMMENTS: (LINE, ORDER, INV	CONTRACT # 6368344	ALEXANDRIA, VA 22314	66 CANAL CENTER PLAZA, SUITE 555	IE CROSSROADS MEDIA LLC	ADV. NAME ISS/CROSSROADS GPS	
		OICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME EMILY MILHOAN	REP.#OF	
DATE_OCT18/12			LOCAL REGIONAL		TERESA DIFURIA	LY MILHOAN	OFF.# 762 SALESMAN #	
15.01								

STA: TO ROSE
FR NIKKI
OK'D M1 AND M2 SEE LINE 56-66
TOTAL SAME
PLS CNF THANKS

REP:

CON CM \*\*\*\* THIS SH A CASH IN ADVANCE SCHEDULE \*\*\*\*

PROGRAM: SPECIAL NEWS ORD COM1: SPOTS N/A DU THIS IS A MAKE-GOOD FOR	56 A 730P-800P	PROGRAM: FOX 5 NEWS	15 s 600P-630P	AGENCY ADVERTISER C AGENCY PRODUCT CODE	:LINE#:REP :CD: TIME PERIOD
AFTER THE E TO DEBATE OCT22 ON L OCT27 ON L OCT21 ON L OCT28 ON L OCT21 ON L OCT28 ON L OCT28 ON L OCT28 ON L	30	MA9 9 MA9 9	30	CODE = 12 E = 11	: LGTH : SEC
EBATE & SPORTS SE NE-15 FOR 1 NE-20 FOR 1 NE-23 FOR 1 NE-23 FOR 1 NE-24 FOR 1 NE-24 FOR 1 NE-24 FOR 1 NE-24 FOR 1	\$1,025.00		\$900.00	AGENCY EST#	C: RATE
E MG OFFER. SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK SPOT/WK	10/22		10/22	= 1121	: START
	10/22		10/22		: END : DATE
	Н		0		: SPTS: WEEK
	MON		MON		WEEK: DAYS
	Н		0		:TOTL:

THIS IS A MAKE-GOOD FOR OCT25 ON LINE-32 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT24 ON LINE-52 FOR 1 SPOT/WK

57

Þ

800A-900A

30

\$850.00

10/21

10/21

SUN

## REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY HARRIS FAX# 610-225-1191 RISK !!! REPORT FROM REP \*\*CHANGES\*\*

OCT18/12 15.01

KVVU-TV \*\*\*

REP \$\$\$

HEADLINE# 6368344 TRF#
MOD# 0: UNAPPROVED REV #1

498454 \$\$\$

: LINE#: REP PROGRAM : ORD COM1: PART OF A LINE#: CD: ORD PROGRAM : CON COM1: CON PROGRAM : CON COM1: PART ORD COM1: PART ORD COM1: PROGRAM : ORD COM1: PART OF A PROGRAM PROGRAM : PROGRAM : PART PROGRAM : N 9 31 30 თ თ თ თ 6 4  $\omega$ N 0 T OF A GOM1: O H O H Ø Þ Ø  $\triangleright$ Þ Ø Ø Ø × Ø Þ Þ 1100A-1200N 300P-400P 200P-300P 200P-300P 1100A-1200N 530P-600P 300P-400P 400P-430P TP & PRG CHG MAKEGOOD MADE TP & PRG CHG MAKEGOOD MADE TP & PRG CHG MAKEGOOD MADE MAKEGOOD MADE TP & PRG CHG MAKEGOOD MADE BETTER HOX NOHOX ANDERSON TP & PRG ANDERSON ANDERSON NEWS DR OZ DIVORCE COURT/DIVORCE COURT TIME ANDERSON σσ PERIOD NEWS LAS CHG COOPER COOPER VEGAS VEGAS AT TA TUE ЧP DUE TO SPORTS ЧD DUE ЧD DUE TO SPORTS HO AD DUE TO SPORTS •• 530 PM 530 PM LGTH О Н OH OF LINES O H HO 30 30 30 30 30 30 30 30 O SPORTS LINES LINES LINES .. Ø ΕΩ 61-66 61-66 . .. % & DEBATE. 61-66 & DEBATE. Ŕ \$1,025.00 \$300.00 \$195.00 \$950.00 \$350.00 \$300.00 \$300.00 \$195.00 RATE PREBOOKED PREBOOKED PREBOOKED PREBOOKED PREBOOKED .. .. 10/25 10/25 10/24 10/25 10/25 10/24 10/24 10/25 START PLS PLS PLS PLS STA APPROVE APPROVE APPROVE APPROVE APPROVE 10/25 10/25 10/25 10/24 10/24 10/24 10/25 10/25 END SPTS: 0  $\vdash$  $\vdash$  $\vdash$  $\vdash$  $\vdash$ 0 0 /WK: WEEK INVI .. THU THU THU WED WED WED THU THU DAYS : TOTL: 0 0 0  $\vdash$  $\vdash$ μ  $\vdash$ 

## REP HEADLINE# 6368344 TRF# 498454 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

					OF.	BUY#52	BUY#32	BUY#31	BUY#24	BUY#23	BUY#20	PROGRAM: FOX 5 NEWS CON COM1: FOX 5 NEWS STATION MAKEGOOD OFFERS: M1 OK'D BUY#15 MISS	52 S 530P-600P	PROGRAM : FOX 5 NEW	50 s 500P-530P	PROGRAM : DR OZ CON COM1: DR OZ	49 S 400P-500P	PROGRAM : ANDERSON CON COM1: ANDERSON	48 S 300P-400P	PROGRAM: FOX 5 NEWS	32 S 600P-630P	:LINE#:REP :CD: TIME PERIOD
CMT:SPOTS N/A DUE	/800P-	/400P-430	00P-100	/800A-90	FER: MON/730P-800	530P-600	600P-630	530P-600	800A-900	600P-700	00P-600	AT 530PM AT 530PM ED:MON/600P-630	30	WS AT 5PM	30		30	COOPER	30	MA9 9 SI MA9 9 SI	30	OD : LGTH : SEC
TO DEBATE &	.0		) P	II.	.0		.0	.0		.0	.0	.0	\$1,025.00		\$950.00		\$350.00		\$300.00		\$900.00	RATE
	OCT27	OCT25	OCT27	OCT21 OCT28	OCT22	OCT24	OCT25	OCT25	Н	OCT21 OCT28	7	OCT22	10/24		10/24		10/24		10/24		10/25	: START
MG OFFE													10/24		10/24		10/24		10/24		10/25	: END
γ.		0	0	0	0	0	0	0	0	0	30S	0	0		0		0		0		0	:SPTS:
	510.0	950.0	510.0	850.00	1,025	1,025.00	900.0	1,025	175.0	175.0	\$145.00	900.0	WED		WED		WED		WED		тно	S: WEEK :
					PLS ADVIS							(OCT12/12)										DAYS
					VISE.							<b>'</b> 12)	0		0		0		0		0	:TOTL:

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

+\*CHANGES\*\*

OCT18/12 15.01
\*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6368344 TRF# 498454 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TOTAL	CONTRACT TOTAL				41265.00	OCT/12
PROVE.	AP	PREBOOKED PLS	SPORTS & DEBATE.	CMT: TP & PRG CHG DUE TO		
50.00	0	308	OCT24	& WED/400P-430P		
.00	350	0	OCT24	& WED/300P-400P		
00	\$300.	308	OCT24	& WED/200P-300P		
00	\$300.	0	OCT25	& THU/200P-300P		
00	\$195.		OCT25	& THU/1100A-1200N		
00	195.	308	OCT25	OFFER:THU/1200N-100P		
00	950.	0	OCT24	WED/500P-530P	BUY#50	
00	350.	308	OCT24	WED/400P-500P	BUY#49	
00	\$300.	308	OCT24	WED/300P-400P	BUY#48	
00	300.	308	OCT25	THU/300P-400P	BUY#30	
00	\$195.	308	OCT25	THU/1100A-1200N	BUY#29	
00	\$195.	308	OCT25	MISSED: THU/100P-200P	BUY#25	M2 OK'D
				•	AKEGOOD OFFERS:	STATION MAKEGOOD
/T :	WK: INVT	: DATE : /W	: DATE	•••	LINE#: :	: :LI
		. ENG . CHTC	1/21 F	1071CC . EGIII . OUC . 74	. (C). HHEELE	

MARKET TOTALS \$375,136 KVVU 11% KSNV 33% KTUD 3% KLAS 33% KTNV 11% KVMY 8% KVCW 18

CABL 0%

SVC- NSI DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6368344
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44 \*\*\* KVVU-TV \*\*\*

ADV #ADV. NAME ISS/CROSSROADS	OS GPS		REP.#	OFF.# 762 SALESMAN	Z #
AGY #AGY. NAME CROSSROADS MI	MEDIA LLC		BUYER NAME EM	EMILY MILHOAN	
66 CANAL CENTER	PLAZA, SUITE 5	55	SALES PRSN PH-	- TERESA DIFURIA	
ALEXANDRIA,	VA 22314				
ORDER # 4 0×454 CONTRACT #	6368344		CLASS: NATL.	LOCAL REGIONAL	Ľ
PRDCT CROSSROADS GPS EST#1121 CO	COMMENTS: (LINE, OR	ORDER, INVOICE)	(CE)	The state of the s	
FLIGHT DATES OCT21/12 OCT28/12 WK-	-2				
CITY TAXSTATE TAX	CO-OP BILLING	NEEDED		DATE_OCT10/12	12 12.44
REP: TO ROSE FR NIKKI NEW CROSSROADS GPS ORDER TOTAL \$41265 PLS CNF THANKS					
CON CM ***** THIS IS A CASH IN ADVANCE	SCHEDULE *****				
:LINE#:REP :CD: TIME PERIOD : LGTH : S	SEC : RATE	: START	: END :SPTS:	WK: INVT: DAYS	:TOTL:
AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11	AGENCY EST# =	1121		,	
1 1000A-1100A 30	\$250.00	10/26	10/26 1	FRI	Н
PROGRAM: DR OZ CON COM1: DR OZ					
2 1100A-1200N 30	\$195.00	10/26	10/26 1	FRI	Н
PROGRAM : BETTER LAS VEGAS					

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

P OCT10/12 12.44

\*\*\* KVVU-TV \*\*\*

PRO	7.7	PR(	10	PR(	1.5	PR( CO)	æ	PR(	7	PRC		PRO	5	PRC	4	PRC	ω	: LINE#:REP
PROGRAM :		PROGRAM : CON COM1:		PROGRAM : CON COM1:	9	PROGRAM : CON COM1:	8 7	PROGRAM : CON COM1:		PROGRAM : CON COM1:	0	PROGRAM : CON COM1:	UI	PROGRAM : CON COM1:	1 4	PROGRAM : CON COM1:	ω	REP : CD:
FOX 5 NEWS AT	1000P-1100P	DR OZ	1000A-1100A	MORE LAS VEGAS	900A-1000A	FOX5 MORNING NI	700A-900A	FOX5 NEWS 6A	600A-700A	FOX5 NEWS 5A	500A-600A	FOX 5 NEWS AT 5	500P-530P	DR OZ DR OZ	100P-500P	ANDERSON COOPER	00P-400P	TIME PERIOD :
10P	30		30		30	NEWS	30		30		30	5 PM 5 PM	30		30	~ ~	30	LGTH : SEC :
	\$2,150.00		\$250.00		\$275.00		\$700.00		\$725.00		\$450.00		\$950.00		\$350.00		\$300.00	RATE
	10/22		10/22		10/26		10/26		10/26		10/26		10/26		10/26		10/26	: START
	10/22		10/22		10/26		10/26		10/26		10/26		10/26		10/26		10/26	: END
	Н		Н		Н		Н		Н		Н		Н		Н		Н	:SPTS: W
	MON		MON		FRI		FRI		FRI		FRI		FRI		FRI		FRI	WEEK : DAYS
	ц		Ч		Н		Ц		μ		Н		Ч		<del>ب</del>		Ч	: TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44
\*\*\* KVVU-TV \*\*\*

PROGRAM :	20	PROGRAM :	19	PROGRAM :	18	PROGRAM : CON COM1:	17	PROGRAM : CON COM1:	16	PROGRAM : CON COM1:	15	PROGRAM :	14	PROGRAM :	13	PROGRAM : CON COM1:	12	: LINE#:REP :CD:
CRIMINAL MINDS	500P-600P	FOX 5 NEWS AT	1000P-1100P	MORE LAS VEGAS	900A-1000A	FOX5 MORNING	700A-900A	: FOX5 NEWS 6A	600A-700A	FOX 5 NEWS @	600P-630P	FOX 5 NEWS AT	500P-530P	: ANDERSON COOPER	300P-400P	FOX 5 NEWS AT	1100P-1135P	TIME PERIOD :
0. 0.	30	10PM SAT 10PM SAT	30		30	NEWS	30		30	MA9 WA9	30	5 PM	30	R	30	1100P 1100P	30	LGTH : SEC
	\$145.00		\$2,100.00		\$275.00		\$700.00		\$725.00	· V	\$900.00		\$950.00		\$300.00		\$1,950.00	RATE
	10/27		10/27		10/22		10/22		10/22	730-80	10/22	ののいしま	10/22		10/22		10/22	: START : DATE
Z 7	10/27		10/27		10/22		10/22		10/22	00°	10/22		10/22		10/22		10/22	: END
P	Н		Н		ц		щ		Н		Ч		Ч		Н		Н	:SPTS:
	$\mathtt{SAT}$		sat		MON		MON		MON		MON		MON		MON		MON	WEEK: DAYS
	1		1		₽		Ъ		⊢		₽		₽		1		1	:TOTL:

OCT10/12 12.44 \*\*\* KVVU-TV \*\*\*

		Court	DIWIE OWY			ù w	BETTER LAS VEGAS	PROGRAM : CON COM1:
ר	THU	1	10/25	10/25	\$195.00	30	100A-1200N	29 1
						1100P	FOX 5 NEWS AT 1	PROGRAM : CON COM1:
Ч	THU	Н	10/25	10/25	\$1,950.00	30	.100P-1135P	28 1
						10P	FOX 5 NEWS AT 1	PROGRAM : CON COM1:
Н	THU	Н	10/25	10/25	\$2,150.00	30	000P-1100P	27 1
							DR OZ DR OZ	PROGRAM : CON COM1:
ר	THU	Н	10/25	10/25	\$250.00	30	000A-1100A	26 1
			12-10	005	000		COLD CASE FILES	PROGRAM : CON COM1:
ם	THU	Н	10/25	10/25	\$195.00	30	00P-200P	25 1
				`	ヤシマ	, ,	FOX NEWS SUNDAY	PROGRAM : CON COM1:
N	SUN	Н	10/28	10/21	\$175.00	30	800A-900A	24 8
					t		EXTRA WEEKEND	PROGRAM : CON COM1:
N	SUN	Н	10/28	10/21	\$175.00	30	600P-700P	23
							CRIMINAL MINDS	PROGRAM : CON COM1:
N	SUN	Н	10/28	10/21	\$145.00	30	.100P-1200M	22 1
						10PM SUN	FOX 5 NEWS AT 1	PROGRAM : CON COM1:
N	SUN	Н	10/28	10/21	\$1,850.00	30	.000P-1045P	21 1
:TOTL:	C: DAYS	: SPTS: WEEK	T : END : DATE	: START	: RATE	LGTH : SEC	TIME PERIOD :	: LINE#:REP :CD:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

P OCT10/12 12.44 \*\*\* KVVU-TV \*\*\*

: LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC	: RATE	: START	: END : DATE	: SPTS: W	WEEK : DAYS	: TOTL:
30	300P-400P	30	\$300.00	10/25	10/25	Н	THU	1
PROGRAM :	ANDERSON COOPER	ĖR P	2-30	U				
31	530P-600P	30	\$1,025.00	10/25	10/25	Н	THU	ㅂ
PROGRAM : CON COM1:	FOX 5 NEWS AT	530PM			P			
32	600P-630P	30	\$900.00	10/25	10/25	Н	THU	Н
PROGRAM : CON COM1:	FOX 5 NEWS @	MA 9 MA 9			75			
ωω	600A-700A	30	\$725.00	10/25	10/25	Н	THU	Н
PROGRAM :	FOX5 NEWS 6A							
34	700A-900A	30	\$700.00	10/25	10/25	Н	THU	1
PROGRAM : CON COM1:	FOX5 MORNING	NEWS						
35	900A-1000A	30	\$275.00	10/25	10/25	Н	THU	ב
PROGRAM : CON COM1:	MORE LAS VEGAS	വ് വ്						
36	1000A-1100A	30	\$250.00	10/23	10/23	Н	TUE	Н
PROGRAM : CON COM1:	DR OZ DR OZ							
37	1100A-1200N	30	\$195.00	10/23	10/23	Н	TUE	<b>4</b>
PROGRAM : CON COM1:	BETTER LAS BETTER LAS	VEGAS VEGAS						
38	300P-400P	30	\$300.00	10/23	10/23	H	TUE	H
PROGRAM :	ANDERSON COOPER							

CON COM1:

ANDERSON COOPER

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44 \*\*\* KVVU-TV \*\*\*

: LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START : DATE	: END	: SPTS: W	WEEK : DA	DAYS :TOTL:
39	400P-500P	30	\$350.00	10/23	10/23	Н	TUE	1
PROGRAM : CON COM1:	DR OZ							
40	500A-600A	30	\$450.00	10/23	10/23	ц	TUE	1
PROGRAM :	FOX5 NEWS 5A							
41	600P-630P	30	\$900.00	10/23	10/23	₽	TUE	ц
PROGRAM : CON COM1:	FOX 5 NEWS @ 6PM	M						
42	600A-700A	30	\$725.00	10/23	10/23	ц	TUE	7
PROGRAM : CON COM1:	FOX5 NEWS 6A							
43	700A-900A	30	\$700.00	10/23	10/23	Н	TUE	1
PROGRAM : CON COM1:	FOX5 MORNING	NEWS						
44	900A-1000A	30	\$275.00	10/23	10/23	Н	TUE	<b>1</b>
PROGRAM : CON COM1:	MORE LAS VEGAS							
45	1000A-1100A	30	\$250.00	10/24	10/24	Н	WED	ᆣ
PROGRAM : CON COM1:	DR OZ							
46	1000P-1100P	30	\$2,150.00	10/24	10/24	Н	WED	<b>1</b>
PROGRAM : CON COM1:	FOX 5 NEWS AT	10P 10P						
47	1100P-1135P	30	\$1,950.00	10/24	10/24	Н	WED	1
PROGRAM:	FOX 5 NEWS AT 1	1100P						

CON COM1:

FOX 5 NEWS AT 1100P

P OCT10/12 12.44 \*\*\* KVVU-TV \*\*\*

OCT/12 41265.	PROGRAM : CON COM1:	<b>ប</b> ប	PROGRAM : CON COM1:	54	PROGRAM : CON COM1:	5 3	PROGRAM : CON COM1:	52	PROGRAM : CON COM1:	51	PROGRAM : CON COM1:	50	PROGRAM : CON COM1:	49	PROGRAM : CON COM1:	48	:LINE#:REP :CD:
00	MORE LAS VEGAS	900A-1000A	FOX5 MORNING I	700A-900A	FOX5 NEWS 6A	600A-700A	FOX 5 NEWS AT	530P-600P	FOX5 NEWS 5A	500A-600A	FOX 5 NEWS AT	500P-530P	DR OZ	400P-500P	ANDERSON COOPER	300P-400P	TIME PERIOD :
	0.7 0.7	30	NEWS	30		30	530PM 530PM	30		30	2 PM 5 PM	30		30	≅R ≅R	30	: LGTH : SEC :
		\$275.00		\$700.00		\$725.00		\$1,025.00		\$450.00		\$950.00		\$350.00		\$300.00	RATE
		10/24		10/24		10/24		10/24		10/24	_	10/24		10/24		10/24	: START
		10/24		10/24		10/24	T T	10/24		10/24	1-4300	10/24	(N)	10/24	2	10/24	: END : DATE
CONTRACT TOTAL		Н		₽		₽		Ы		₽		Н		₽		₽	: SPTS: WEEK
TOTAL		WED		WED		WED		WED		WED		WED		WED		WED	C: DAYS
41265.00 59		Н		Ч		Н		Н		Н		Ц		Ľ		Ц	:TOTL:

REP HEADLINE# 6368344
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44 \*\*\* KVVU-TV \*\*\*

:LINE#:REP : REP : CD: TIME PERIOD .. .. LGTH SEC .. .. RATE .. .. START DATE .. .. DATE : /WK: INVT : DAYS : TOTL:

MARKET TOTALS \$375,136 KVVU 11%

KSNV 33% KTUD 3%

KLAS 33%

KTNV 11%

KVMY 88

KVCW 1%

CABL 0%

SVC- NSI DEMOS- RA35+\*